OPPORTUNITIES FOR YOUTH IN AFRICA

Accelerating Job Creation in Agriculture and Agribusiness

ANNUAL PROGRESS REPORT 2022
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<td>AAC</td>
<td>Accelerated Africa Conference</td>
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<td>African Diaspora Youth Forum in Europe</td>
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<td>AYA</td>
<td>African Youth Agripreneurs</td>
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<td>BPI</td>
<td>Banque Publique d'Investissement (Public Investment Bank)</td>
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<td>CAP</td>
<td>Country Action Plan</td>
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<td>CECI</td>
<td>Centre d'étude et de coopération internationale (Center for International Studies and Cooperation)</td>
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<td>Content Management System</td>
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<td>Democratic Republic of Congo</td>
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<td>Global Green Growth / Global Green Growth Institute</td>
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<td>GIZ</td>
<td>Deutsche Gesellschaft für Internationale Zusammenarbeit GmbH (German Corporation for International Cooperation)</td>
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<td>Mid-market Enterprise</td>
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<td>PCP</td>
<td>Programme for Country Partnership</td>
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<td>PANDA</td>
<td>Plan National de Développement Agricole (National Plan for Agriculture Development)</td>
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<td>SDG</td>
<td>Sustainable Development Goal</td>
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<td>SME</td>
<td>Small and Medium Enterprise</td>
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<td>Technical Cooperation Project</td>
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<td>Tokyo International Conference on African Development</td>
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EXECUTIVE SUMMARY

Developed jointly by the United Nations Industrial Development Organization (UNIDO) and the Food and Agriculture Organization of the United Nations (FAO), in strong collaboration with the African Union Commission (AUC), the Opportunities for Youth in Africa (OYA) programme answers to a dedicated call for accelerating efforts in the area of job creation for African youth, especially through agribusiness and entrepreneurship development.

The multi-level approach (continental, sub-regional, national) reflects the need for a concerted effort between public institutions and the private sector on capacity development, access to resources, improved coordination and linkages, and knowledge generation and dissemination. Based on specific criteria, the programme carefully selected six (6) pilot countries: Cabo Verde, Democratic Republic of Congo (DRC), Ghana, Kenya, Tunisia and Zambia.

In order to ensure national ownership and translate the OYA programme document to the specific context of each country, 6 Country Action Plans have been developed with an adapted logical framework and country-specific baselines informed by the assessments conducted during the inception phase.

OYA works towards removing access barriers for young entrepreneurs by developing activities at the micro, meso and macro levels in areas such as: capacity-building, incubation services, access to market and finance, the development of inclusive value chains and policy support.

CAPACITY-BUILDING

OYA supports capacity development for targeted youth beneficiaries through demand-driven technical and vocational trainings, work-based learning and skill-enhancement courses that address key issues related to employment and employability in agriculture and agribusiness faced by the youth in each country.

✓ **50 young entrepreneurs** (44.4% women) participated in OYA Crowdfunding programme in Kenya to bridge the investment gap for young entrepreneurs in agribusiness. The programme targeted young entrepreneurs who require an amount of capital that does not fall with the investment range of smaller investors.

✓ **122 students** (60% girls) from 4 schools in Zambia joined OYA ExoLab Research in Space for **Life on Earth**. By familiarizing students with the carbon cycle and the importance of smart agriculture in today’s environmental context, OYA aims at engaging
youth and women as drivers of change so as to create tomorrow’s agents of sustainable development and continue accelerating youth inclusion and entrepreneurship promotion in agribusiness and agriculture.

✓ 94 youth beneficiaries (48% women) participated in the financial inclusion and digital literacy workshops organized in Kenya, in collaboration with the Equity Foundation, an arm of the Equity Bank in Kenya. Participants learnt how to use digital marketing tools and technologies to expand their profitability while financial service providers strengthened their capacity to reduce risk factors of supporting youth-led agribusinesses for service providers by helping entrepreneurs get familiar with the range of financial services and by refining their offer based on participants’ feedbacks and concerns.

**INCUBATION PROGRAMME**
Collaborating with national organizations, OYA builds a strong network that provides quality support to youth-led startups and MSMEs. Using innovative approaches, youth-led businesses’ capacity is strengthened on product development, marketing, customer-orientation, and access to new markets (including virtual markets).

✓ The OYA IDEA App connects young entrepreneurs with mentors from all over the world to accelerate the growth of new entrepreneurship communities and foster an entrepreneurial culture. OYA IDEA App offered its extensive incubation services to 50 young agripreneurs (33% women) in Kenya and Zambia. Moreover, it facilitated access to financing by organizing Venture Capitalist pitch sessions, during which the entrepreneurs received valuable feedback from potential investors. The incubated agribusinesses are expected to generate more than 200 jobs in 2 years.

✓ The Next Generation National Youth Incubation Challenge prepares the youth for jobs of the next generation and provides them with the skills to ideate and develop their own ventures. The programme focuses on capacity building, skills development, investor readiness, innovation and seed funding to deserving ideas. The first cohort included more than 500 young entrepreneurs, among which 134 were agripreneurs (28% women). During the IDEAS Convention, the concluding point of the programme, beneficiaries presented their business models to potential investors in the country.

**MARKET ACCESS SUPPORT**
✓ OYA Business Club for Young Entrepreneurs offers opportunities to 56 young entrepreneurs to deepen their networks and access new markets / business opportunities, while benefitting from a range of capacity-building events. Connected to more than 6,000 decision-makers from Africa and worldwide, beneficiaries, have access to a unique market place to promote their products and services.
**Access to Finance**

- 43 teams (24% led by women) of 137 entrepreneurs in total (30% women) participated in AgriTech Challenge Pro, a 5-7 month acceleration programme which equips existing early-stage young entrepreneurs aged within 20-35 years with the right tools, funding and support to bring their business ideas or products to market and prepare them to scale. At the end of the programme, Cargill and MasterCard Foundation invested collectively a total of 250,000 USD in the different businesses.

**Developing Inclusive Value Chains**

OYA works with diverse stakeholders at all levels of value chains: higher learning institutes, public and private actors, and service providers towards a better enabling environment for agribusiness development. Through capacity building, strengthened cooperation and networking, all actors benefit from enhanced synergies and from the exchange of best practices across businesses, systems and regions.

- OYA has selected 17 value chains that carry high potential for job creation for the youth across the 6 pilot countries.
- OYA contributes to fostering youth engagement in these value chains through the development of specific trainings, in collaboration with national authorities. As such, 60 youths (38% women) were trained on Aquaculture in Zambia, 90 (47% women) entrepreneurs were trained in Ghana and 127 participants (39% women) in DRC.
- OYA is developing platforms that will facilitate youth engagement in the different value chains. These platforms will gather young entrepreneurs, associations, cooperatives, training institutes, decision-makers to facilitate the exchange of information and knowledge, as well as youth participation at all levels of the value chains. For instance, in DRC and Cabo Verde, a mapping of the potential stakeholders of such platforms is being finalized while a youth in agribusiness database was developed in Kenya to enhance coordination, strengthen B2B linkages and drive policy advocacy.

**Policy Support**

Finally, OYA also supports the development of national policies prioritizing youth and youth employment. As such, OYA contributed to 7 guiding notes for policy makers to support the development of responsible entrepreneurship in agriculture and agribusiness in Tunisia. OYA is also deeply involved in the revision of youth policies in Zambia. Indeed, youth employment is one of the priorities of the 8th National Development Plan established in 2022. The OYA Focal Point was involved in all key meetings and events between the Ministry of Youth and the UN system, pertaining to the revision of youth policies in the country.
OUTREACH ACTIVITIES

The OYA programme has raised awareness about the importance of youth employment and entrepreneurship promotion, as well as about its successful initiatives in multiple global and regional fora, such as:

✓ Side-event on “Accelerating job creation and youth entrepreneurship in agriculture and agribusiness through innovative solutions and digitalization” in the margins of the 8th Tokyo International Conference on African Development (TICAD8), which gathered 199 registered participants across the African continent and beyond.

✓ Panel session on “Green-preneurship: Africa’s missing link towards a greener economy” during the Global Green Growth (GGG) Week. Organized virtually, the video of the panel is available online, on GGGI YouTube channel, which is followed by 1.27 K followers

✓ 2022 edition of the Accelerated Africa Conference + (AAC+ 2022), organized by the African Diaspora Youth Forum in Europe (ADYFE) in collaboration with the Opportunities Youth in Africa (OYA) programme, and Meta, formerly Facebook and attended by 150 entrepreneurs from the Diaspora and 300 participants.

✓ 10th Women Leadership Forum on “WOMEN.FOR.SUSTAINABILITY”, which promoted greater participation, inclusiveness, and visibility of women at all levels of the sustainability workforce and was attended by 190 physical and 135 virtual participants.

OYA also celebrates successful young African entrepreneurs and their journeys that will inspire other young African entrepreneurs who will identify with shared experiences. Since its launch in December 2021, 9 episodes have been recorded, of which 6 are already published:

OYA podcast series, available on major audio and video platforms such as Apple Podcast, Spotify, YouTube, Google Podcasts, Stitcher, Amazon Music/Audible, Tunein, Android, Deezer, Audacy, Gaana, JioSaavn, Player.fm or Samsung was viewed/listened to around 1,300 times in total.

Finally, in addition to its website (www.oyaprogramme.org), OYA is really active on social media, with over 12,000 followers on LinkedIn, Twitter and YouTube. With an average of 15 posts published every month and 45 videos published in 2022, OYA has reached a total of more than 130,000 impressions since the beginning of the year.
INTRODUCTION

The “Opportunities for Youth in Africa” (OYA) programme was developed jointly by the United Nations Industrial Development Organization (UNIDO) and the Food and Agriculture Organization of the United Nations (FAO) in response to a dedicated call for accelerating efforts in the area of job creation for African youth, especially through agribusiness and entrepreneurship development. FAO and UNIDO launched this joint programme at the Seventh Tokyo International Conference on African Development (TICAD7) in Yokohama, Japan, on August 29th, 2019.

The programme proposes an integrated approach for the creation of quality on- and off- farm employment and self-employment opportunities for African youth in agriculture and agribusiness. It highlights the central role of agriculture for Africa’s development, while emphasizing the need for continuous empowerment of African youth to be the engine of this growth. The multi-level approach (continental, sub-regional, national) reflects the need for a concerted effort between public institutions and the private sector on capacity development, access to resources, improved coordination and linkages, and knowledge generation and dissemination. Based on specific criteria, the programme carefully selected six (6) countries: Cabo Verde, Democratic Republic of Congo (DRC), Ghana, Kenya, Tunisia and Zambia.

Furthermore, the OYA programme aims at mobilizing a total financial contribution of USD 50 million during the period 2020-2024 for its continental, regional and in-country activities. Thus, UNIDO and FAO have developed a roadmap that defines strategic milestones and options to mobilize resources both internally and externally and at the different geographical levels: national, regional, continental and global.

As a result, the OYA programme secured a total contribution of €1.25 million from the Italian government since April 2021. These funds were utilized in addition to USD 351,000 from FAO’s Technical Cooperation Project (July 2020 – June 2022) for OYA’s implementation phase. In April 2021, UNIDO has received € 500,000 for the implementation of pilot activities. Following a very successful initial implementation phase, the Italian Government has granted UNIDO an additional € 250,000 to continue its efforts and leverage on the momentum created at the regional and country levels.

Partnership building is at the core of OYA’s strategic interventions and thus, the programme continues to nurture the outstanding partnerships between UNIDO, FAO and the AUC while partnering with meso level institutions and national stakeholders to ensure that targets are met in the most effective manner. Resource mobilization for the programme has been driven forward through engagement with several global actors including The Green Climate Fund (Shea Butter project in Burkina Faso), MasterCard Foundation (several countries), AfDB (Cabo Verde), Afreximbank, Meta and other private sector foundations in order to mobilize additional funding for its successful activities.
STRATEGIC ACHIEVEMENTS

DEVELOPMENT OF COUNTRY ACTION PLANS (CAP)

In order to translate OYA’s broad objectives to the specific context of each country, 6 Country Action Plans have been developed with an adapted logical framework and country-specific baselines informed by the assessments conducted during the programme’s inception phase.

To guarantee national ownership of the Country Action Plans, country teams have engaged extensively with national partners and stakeholders, seeking their validation through consultations and outreach. As of 2022 all CAPs were endorsed by National Stakeholders following the consultation workshops and are obtaining signatures.

Country Action Plans can be found here: https://www.oyaprogramme.org/library/#1647756289849-993c387c-7820

SKILLS DEVELOPMENT AND CAPACITY-BUILDING

OYA supports capacity development for targeted youth beneficiaries through demand-driven technical and vocational trainings, and work-based learning and skill-enhancement courses that address key issues related to employment and employability in agriculture and agribusiness for youth in each country.

Crowdfunding training programme

✓ 50 young entrepreneurs (44.4% women) in Kenya learnt how to use digital marketing tools as well as how crowdfunding platforms function.

The OYA Crowdfunding training programme in Kenya, developed in collaboration with Lakehub, aims at bridging the investment gap in agribusiness for young entrepreneurs who require an amount of capital that does not fall with the investment range of smaller investors.

The programme was opened to young entrepreneurs or aspiring entrepreneurs between 18 and 35 years old, who had applied for OYA IDEA App (see section on incubation services for further details) and were not selected. The programme selected 50 young entrepreneurs (44.4% women).

Training sessions were held online to allow for greater participation. Beneficiaries learnt how to use digital marketing tools as well as how crowdfunding platforms function. Lakehub is providing continuous post-training support to participants to help them set up their crowdfunding pitch stories.

Equipped with the best ways to develop powerful marketing campaigns and creating impact videos, the beneficiaries will have higher chances in raising seed capital for their agribusinesses.
OYA Exolab Research in Space for Life on Earth

The OYA ExoLab Initiative is the fruit of a collaboration with the educational startup Magnitude.io and the private equity startup SensXAfrica. As a result of this collaboration, 122 students (60% girls) from 4 schools in Zambia are connected to the International Space Station through experimental devices called ExoLabs.

Each school has designed their own scientific protocols to grow Alfalfa crops on Zambian soil as an experimental baseline. The space rocket SpX-26, carrying an OYA branded ExoLabs, was launched in November 2022 and will allow students to compare their crops growth with the growth conditions in space. Upon return to Earth the plant specimens will be sent to the Lawrence Berkeley National Lab and the Joint Genome Institute (United States), where state-of-the-art research will be conducted and shared with all participants of the initiative.

OYA ExoLab was officially launched on May 27th, 2022 in Lusaka, Zambia. Hon. Mr. Elvis Nkandu, MP, Minister of Youth, Sports and Arts; Ms. Anne-Rose Suze Percy-Filippini, FAO Representative; Mr. Maziko Phiri, UNIDO PCP National Coordinator, representatives from the Government, national authorities, national institutes and the private sector, gathered at Lusaka International Community School to inaugurate OYA ExoLabs.

By familiarizing students with the carbon cycle and the importance of smart agriculture in today’s environmental context, OYA aims at engaging youth and women as drivers of change so as to create tomorrow’s agents of sustainable development and continue accelerating youth inclusion and entrepreneurship promotion in agribusiness and agriculture.

OYA ExoLab also lays the ground for the development and rejuvenation of the agribusiness sector by introducing key issues related to agriculture today, especially the importance of innovative (digital) solutions. Moving forward, OYA ExoLab will partner with the private sector in each country of action to make sure that research findings are leveraged for entrepreneurship development through concrete innovative solutions for agribusinesses.

This initiative is being extended to other countries to create a network of educational institutions fostering specialized and digital skills for the youth. Seven institutions should soon join the OYA ExoLab consortium which will then include 11 institutes in 6 African countries: Kenya, Morocco, Nigeria, Senegal, South Africa and Zambia. Fostering knowledge exchange...
and south-south cooperation between our partners will beyond any doubt strengthen the project impact.

Further details are available here:

- [https://www.oyaprogramme.org/oya-exolab-research-in-space-for-life-on-earth/](https://www.oyaprogramme.org/oya-exolab-research-in-space-for-life-on-earth/)
- [https://www.youtube.com/watch?v=vd_SEqKMqik](https://www.youtube.com/watch?v=vd_SEqKMqik) (OYA ExoLab Presentation video)

**Financial inclusion and digital literacy training**

- **✓ 87 Kenyan young agripreneurs (41% women)** benefited from the financial inclusion and digital literacy workshop
- **✓ 7 county and sub-county officials** also participated in the training to ensure follow-up and mentorship
- **✓ 63 finance-related actions completed** by the beneficiaries (bank account opening, services activation, etc.)
- **✓ Kenya Equity Foundation gathered feedback from participants to refine their youth-targeted financial offering**

OYA partnered with the Equity Foundation, an arm of Equity Bank in Kenya, to organize two trainings on Financial Inclusion and Digital Literacy for youth. Creating synergies with existing initiatives, participants were drawn from various projects, such as Agri-Jobs 4 Youth by the German Corporation for International Cooperation GmbH (GIZ) and UNIDO’s MarkUp programme. These workshops were attended by young agripreneurs but also by government officials (1 county and 6 sub-county level agricultural extension officers) to ensure follow-up and mentorship of the young agripreneurs.

During the first part of the workshops, the 94 beneficiaries (48% women) learnt how to use digital marketing tools to expand their customer reach, maximize their business activities in virtual markets and use technologies to expand their production and profitability.

In the second part, financial service providers presented their different services and products (e-payment options, credit facilities, etc.) to the beneficiaries. Such win-win partnerships reduce risk factors for service providers by helping entrepreneurs get familiar with the range of financial services, their requirement, and their optimal use in a business. It also allows financial institutions to improve their offer to young agripreneurs as all feedbacks and concerns were either directly addressed during the trainings or taken up to the bank to refine its financial service offers.


**Youth-led Agribusiness Incubation**

OYA is working with the youth to enhance their technical, entrepreneurial, business, and digital skills as well as other transversal competencies to enable them to successfully manage the labor market transition and establish successful startups / SMEs in agribusiness.

In partnership with a strong network of national partners, OYA is providing context-specific quality support to youth-led startups and MSMEs. Using innovative approaches, youth-led businesses’ capacity is strengthened on product development, marketing, customer-orientation, and access to new markets (including virtual markets).
The OYA IDEA App, developed in collaboration with Bridge for Billions, connects young entrepreneurs with mentors from all over the world to accelerate the growth of new entrepreneurship communities and foster an entrepreneurial culture. As a web-based service, it provides a highly structured and qualitative digital mentoring & incubation experience through an all-in-one access to 1-on-1 mentoring, a step-by-step incubation methodology with key definitions, business cases, and data visualizations.

In order to ensure the long-term viability of the approach, 4 local incubation centers were trained and involved both in the running and administration of the programme, but also in connecting young entrepreneurs to mentors and providing the tailored support that reflects the national context within which the entrepreneurs intend to set up their businesses.

OYA IDEA App has offered its extensive incubation services to 50 young agripreneurs (33% women) in Kenya and Zambia. These entrepreneurs have also received access to financing through a Venture Capitalist pitch session organized in May 2022, during which they received valuable feedback from potential investors. The incubated agribusinesses are expected to generate more than 200 jobs in the next 2 years.

- 4 incubation centers were supported in Kenya and Zambia
- 50 young agripreneurs (33% women) paid to benefit from OYA IDEA App training in Kenya and Zambia

Further details are available here:
- https://www.oyaprogramme.org/finalists-from-oya-idea-app-participated-in-demo-day/
- https://programs.bridgeforbillions.org/oya-idea-app-entrepreneurs/
**NextGen**

The Next Generation National Youth Incubation Challenge (NextGen), developed in collaboration with Jacaranda Hub, prepared the youth for jobs of the future and provided them with the skills to ideate and develop their own ventures. The programme focused on capacity building, skills development, investor readiness, innovation and seed funding to deserving ideas.

The programme ran all year round with the objective of bringing together business ideas that will be developed to go to market and accelerate. This virtual programme facilitated beneficiaries’ access in different regions of Zambia through the internet and IT equipment in 25 local training spaces across the country.

The first cohort included more than 500 young entrepreneurs, among which 134 were agripreneurs (28% women). On January 14th, 2022, the IDEAS Convention concluded NextGen. During this event, attended by Zambia Minister of Science and Technology, H.E. Felix C. Mutati, beneficiaries presented their business models to potential investors in the country.

- 134 young agripreneurs (28% women) graduated from NextGen
- NextGen closing event was opened and attended by Zambia’s Minister of Science and Technology, H.E. Felix C. Mutati

Further details are available here: [https://www.oyaprogramme.org/the-first-cohort-of-nextgen-graduated/](https://www.oyaprogramme.org/the-first-cohort-of-nextgen-graduated/)

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**Market Access Support**

**OYA Business Club for Young Entrepreneurs**

- 456 connection recommendations based on each member’s interest
- 26 personalized introductions with other members based on their needs
- 21 newsletters to share information & knowledge
- 1 workshop on personal development
- Continuous training, incubation, acceleration & financing opportunities

OYA Business Club for Young Entrepreneurs, developed in collaboration with Business Club Africa, offers opportunities to young entrepreneurs to deepen their networks and access new markets / business opportunities, while benefitting from a range of capacity-building events.

56 young entrepreneurs (30% women) were offered a one-year membership to this exclusive club that connects them to more than 6,000 decision-makers from Africa and worldwide, providing access to a unique market place to promote their products and services.

In 2022, members were regularly informed on opportunities in their sectors. They also participated in speed networking events to facilitate exchange and contact between entrepreneurs, and between entrepreneurs and investors. Furthermore, they were invited to all events and masterclasses organized by Business Club Africa. This enabled them to meet potential buyers and investors to generate concrete business opportunities, as well as integrate into the national, sub-regional, continental and international value chains.
ACCESS TO FINANCE

Agritech Challenge pro

The Agritech Challenge Pro is a 5-7 month acceleration programme developed in collaboration with the Kosmos Innovation Center (KIC) in Ghana. It is aimed at equipping early-stage young entrepreneurs aged 20-35 years or AgriTech startups with the right tools, funding and support to bring their business ideas or products to market and prepare them to scale.

122 teams applied to Agritech Challenge Pro, among which 43 teams, for a total of 137 beneficiaries, were selected to enroll in the programme. 24% of the selected businesses are led by a woman CEO and 30% of the total number of entrepreneurs are women.

Participants benefited from 28 capacity-building sessions during which they became familiar with all aspects of entrepreneurship. The training sessions were open to onsite participants and virtually on Zoom, to welcome participants from Accra but also from 5 other regions.

At the end of the programme, Cargill and MasterCard Foundation invested between 10,000 and 50,000 USD in the different businesses, amounting to a total of 250,000 USD. Other startups benefited from in-kind investments and were provided space to locate their business.

OYA has planned a tender to select the most suitable partner to continue its efforts in this area by the end of 2022.

DEVELOPING INCLUSIVE VALUE CHAINS

OYA works with stakeholders at all levels of value chains: higher learning institutes, public and private actors, and service providers, towards creating a better enabling environment for agribusiness development. Through capacity building, strengthened cooperation and networking, all actors benefit from enhanced synergies and from the exchange of best practices across businesses, systems and regions.

Based on a number of factors, such as alignment with current government sector development priorities, agroecological zones, youth preferences, potential for innovation and technology application, gender and cross cutting issues, 17 value chains that carry high potential for job creation across the 6 pilot countries were selected.

Some of the selected value chains in OYA pilot countries
Specialized skills development

OYA contributes to fostering youth engagement in these value chains through the development of specific trainings, in collaboration with national authorities.

Workshops on Employment opportunities for Youth in agriculture and agribusiness in Africa (DRC)

In June 2022, OYA organized two workshops in Goma and Kinshasa, gathering 127 participants (39% women), including: representatives from different Ministries, the private sector (banks and entrepreneurs), international community (international experts, funding institutions), civil society (NGOs, associations, cooperatives), and research. These workshops were the occasion to discuss employment opportunities for youth in agriculture and agribusiness in Africa:

✧ 12 panel discussions highlighted the importance of developing a smart agriculture that is resilient to climate change.
✧ 17 exhibitions/stands facilitated networking and partnership development by highlighting innovative initiatives from young agripreneurs in the selected value chains, more particularly from rural areas or close to nature reserves.
✧ 8 round tables facilitated the exchange of information and experience, particularly around the issues of the digitalization of agriculture.

Anchored in a public-private partnership development approach, these workshops created stronger links between the local private sector and youth initiatives but also involved international donors relevant to OYA’s national action plan.

Further details are available here:

Youth Mentorship Programme (Ghana)

✧ 90 participants (47% women) were trained, in collaboration with the National Youth Authority, in sustainable agriculture production
✧ 40 participants (58% women) were selected to benefit from further hands-on-training in selected value chains.

90 participants (47% women) benefited from a 3-day workshop organized in June 2022 in Accra, Ghana, in collaboration with the National Youth Authority, to strengthen entrepreneurial skills in sustainable agriculture production and promote self-dependence.

Representatives from the public sector, the international community, financial institutions and the private sector sensitized participants on agribusiness as a viable, rewarding business venture so as to showcase agriculture as a profession that could generate value and income, hence providing employment opportunities for young graduates and unemployed youth along commodity value-chains.

 adopt a youth-to-youth mentorship approach, a team of young, energetic and experienced agripreneurs also presented their individual agribusinesses and took the beneficiaries through the production, processing and
marketing processes that cuts across the value chains of rabbit, mushroom, snail farming, fruits, vegetables and aquaculture. Following this 3-day workshop, 40 beneficiaries (58% women) were selected for further hands-on-training in the mentors’ farms. At the end of the training, beneficiaries were offered starter packs including inputs and equipment to further practice and launch their startups.

Further details are available here:

- [https://www.ovaprogramme.org/youth-agripreneurship-training-ghana/](https://www.ovaprogramme.org/youth-agripreneurship-training-ghana/)

### Aquaculture incubation training programme (Zambia)

Between June and November 2022, OYA organized an aquaculture incubation training programme in Solwezi, in the NorthWestern province of the country, in partnership with the Ministry of Agriculture and the Ministry of Fisheries and Livestock. 60 young agripreneurs (38% women) participated in the programme. They benefited from capacity-building sessions and field experiments and were provided with 4 fish ponds (two of them built by the beneficiaries) stocked with fingerlings. This activity also helped strengthen OYA visibility in the country as National television and radio broadcasted news about it, reaching 3 million viewers country-wide.

The outcomes of this pilot programme will help refine OYA’s upcoming training activities in other selected value chains or upscale this training countrywide.

### Youth platforms

OYA is also developing platforms that will facilitate youth engagement in the different value chains. These platforms will gather young entrepreneurs, associations, cooperatives, training institutes, decision-makers to facilitate the exchange of information and knowledge, as well as youth participation at all level of the value chains.

- In Cabo Verde, the mapping of the potential stakeholders of OYA platforms is being finalized.
- In DRC, the mapping of young agripreneurs and incubators (incubators + accelerators) that will constitute the basis of the platform has been finalized.
- In Kenya, 152 youth groups have been profiled (gender, education level, value chains, capacity-building needs) in response to a government request for support to establish youth in agribusiness platforms at the county and sub-county levels. The platforms will enable youth-to-youth linkages as well as business-to-business linkages that strengthen the agribusiness ecosystem for young women and men. They will include over 3,000 youth by close of 2023 and are expected to enable the youth to network, share ideas, foster linkages with actors in their various value chains of linkage and engage with duty bearers in the County to ensure participation in county planning processes the agripreneurs database will be built at the sub-county level to create county database that will facilitate youth registration in upcoming activities, communication with youth,
and youth engagement in policy-making process. County officers in Siaya have already participated in capacity-building sessions to ensure an efficient coordination of the platform.

**Policy Support**

Finally, OYA also supports the development of national policies prioritizing youth and youth employment.

Development of National Youth Policy (Zambia)

OYA actively participates in the development of the National Youth Policy. Indeed, youth employment is one of the priorities of the 8th National Development Plan established in 2022. Represented in the UN Youth Group of Focal Point Persons for UN Agencies, OYA has actively participated in National Consultative meetings with the Ministry of Youth, Sports and Arts in preparation for the National Youth Indaba as well the Provincial Consultations.

On March 11th, 2022, Zambia organized the National Youth Indaba, opened by Mrs. Mutale Nalumango, Vice-President of the Republic of Zambia and during which, H.E. the President of the Republic of Zambia Mr. Hakainde Hichilema, had an open discussion session with the Youth. OYA participated in the event along with other UN agencies highlighting its commitment to accelerating efforts in the area of job creation for Zambian youth.

National Consultations on the Youth Policy will be finalized by the end of 2022, with a final review of the draft National Youth policy in which OYA Focal Point Person will participate.

Further details on the National Youth Indaba are available here: [https://www.oyaprogramme.org/zambia-national-youth-indaba/](https://www.oyaprogramme.org/zambia-national-youth-indaba/)

OUTREACH ACTIVITIES

RAISING AWARENESS IN GLOBAL AND REGIONAL FORA

Women Leadership Forum

On September 20th, 2022, OYA participated to the 10th Women Leadership Forum, organized by the European Brand Institute (EBI), and which provides a unique platform for different stakeholders, such as aspiring and established entrepreneurs, private sector, and government representatives, to connect and engage in partnership-building alongside promoting joint venture activities.

Under the theme “WOMEN.FOR.SUSTAINABILITY”, the forum promoted greater participation, inclusiveness, and visibility of women at all levels of the sustainability workforce. The programme included a Dialogue on women education in STEM (Science, Technology, Engineering, Mathematics), a Masterclass on the future of business leadership under the sustainable lens, as well as a Round Table on leading the Environmental Social Governance revolution through Sustainable Finance.

The 10th Women Leadership Forum was attended by 190 physical and 135 virtual participants, which included the UNIDO Director General Gerd Müller, as well as the U.S. ambassadors to the UN in Vienna and IAEA, and Austria.

Further details are available here:

✦ https://www.womenleadership.at/women-leadership-forum-2022/
✦ https://www.youtube.com/watch?v=NF7qszOahQU

TICAD-8 Side-event

OYA organized a side-event on “Accelerating job creation and youth entrepreneurship in agriculture and agribusiness through innovative solutions and digitalization” in the margins of the Tokyo International Conference on African Development (TICAD), a policy forum where diverse stakeholders share their expertise on African development.
This panel discussion, which gathered 199 registered participants across the African continent and beyond, provided a great platform to engage with stakeholders to raise awareness about persistent issues faced by youth in Africa and discuss best practices and innovative solutions that help address the identified challenges.

Panelists from different backgrounds, including representatives from international institutions and national governments, partner incubators, the private sector and beneficiaries shared their perspectives on how innovative transformation and digitalisation can increase production and create economic opportunities for young men and women in Africa.

**Main takeaways**

- Innovation and digitalisation can contribute to making agriculture attractive to youth. In a young continent, where agriculture plays a key role in the economy, it is indeed key to engage youth in this sector.
- Developing partnerships with all actors: national authorities, international organizations, the private sector, and youth themselves will help create a better enabling environment for young people in Africa.
- Partnerships with the private sector will strengthen youth access to new technologies, and foster innovation.
- Digital platforms shall be developed to facilitate networking and youth engagement.
- Investment guidelines for youth, such as the AUC-FAO Investments Guidelines for Youth in Agrifood Systems in Africa should be popularized as they provide practical guidance on the design of investment programmes and interventions that focus on promotion of youth.
- Youth are motivated. They know what they want and programmes should respond to their needs.

**Main recommendations**

- National policies should be put in place to facilitate the transfer of technologies. For instance, creating incentives for foreign companies to start doing business in African countries while strengthening partnerships with local private sector can help ensure youth have easier access to existing technologies.
- Sustainability should be a primary component of every development programme. Working with local actors and selecting activities that can be replicated or scaled-up can contribute to ensuring sustainability beyond the lifespan of the programme.
- It is critical to create the necessary environment and digital infrastructure to ensure all youth, in urban, peri-urban or rural areas can easily participate in the various programmes, activities and platforms. Every young man and woman should have access to IT equipment to facilitate capacity-building, networking, and market access.
- Programmes that are focusing on youth should be inclusive of all youth. Through the development of partnerships with local organizations, as well as through open calls for participation and with the help of new technologies, we can ensure bottom-up integration and strong youth engagement.
- Developing strategic partnerships with international organisations, national programmes or the private sector can help ensure that incubation programmes or other capacity-building activities are affordable to young men and women whose financial resources might be limited.

Further details are available here:

Global Green Growth (GGG) Week is the annual flagship event of the Global Green Growth Institute (GGGI). It brings together global green growth leaders, practitioners, private and public sector experts, civil society members, and interested individuals to learn and share examples of solutions and best practices with the aim to advance low-carbon, resilient world of strong, inclusive and sustainable growth.

The 2022 edition of GGG Week was organized on October 24-28, in the margins of GGGI’s Assembly and Council joint sessions, and in leadup to the COP27 (United Nations Framework Convention on Climate Change – UNFCC - Conference of Parties) which was held in Egypt in November 2022. GGGWeek2022 featured high-level panel discussions, keynote speeches, interactive sessions and debates that highlighted examples of solutions and best practices to advance the implementation of the Paris Agreement and NetZero pledges. The GGGWeek2022 provided engagement with global green growth leaders and practitioners, forged partnerships, and provided participants with learning and sharing opportunities across a range of sectors and topics to address the main theme of the event “Unlocking the Potential of Green Growth and Climate Finance Innovations”.

At this occasion, the OYA programme participated in a panel session on “Green-preneurship: Africa’s missing link towards a greener economy” during which speakers shared experiences and views on the technical aspects, business models and existing good practices in Africa, including how to integrate entrepreneurship in the broader sustainable development agenda (SDG). With a focus on youth and women, the session showcased digital innovative tools to catalyze just transition approaches as part of just and green recovery efforts and SMEs development in the region.

The video of the panel session is available at https://www.youtube.com/watch?v=8ChWhlDfwls&t=4793s

Accelerated Africa Conference +

150 entrepreneurs from the Diaspora and 300 participants joined the 2022 edition of the Accelerated Africa Conference + (AAC+ 2022), organized by the African Diaspora Youth Forum
in Europe (ADYFE) in collaboration with the Opportunities Youth in Africa (OYA) programme, and Meta, formerly Facebook.

AAC+ 2022, under the theme “Leveraging Technologies for Africa: The catalytic role of the Diaspora”, focused on the ever-increasing role of digitalization and the adoption of tech-based solutions within businesses to increase their relevance and competitiveness as well as support entrepreneurs or wantrepreneurs wishing to bring their contribution to the table.

Speakers from the international community and the private sector discussed how to engage in successful partnerships to foster opportunities in Africa, how to engage the diaspora to increase the sharing of knowledge, experience and technology, as well as to reduce youth access barriers to market or financing.

Meta held a session specifically on augmented reality / virtual reality (AR/VR), sharing Meta’s best practices and giving concrete examples on using extended reality / virtual reality (XR/VR) to foster European diaspora engagement in Africa, Middle-East and Turkey.

The conference was followed by a high-level dinner organized by Innovation Outre Mer (IOM - Overseas innovation) which gathered representatives from the private sector, the international community, French Government, as well as multinationals (such as Meta or BPI France).

Further details are available here: https://www.oyaprogramme.org/aac-2022-leveraging-technologies-for-africa-the-catalytic-role-of-the-diaspora/

**OYA ENTREPRENEURIAL MINDSET PODCAST**

OYA celebrates successful young African entrepreneurs and highlights their journeys in order to inspire other young African entrepreneurs who are likely to identify with the shared experiences.

The OYA Entrepreneurial Mindset Podcast is streaming in notable media platforms to spread real life lessons and motivational content. Hosted by renowned and award-winning African journalists, the E-Mindset Podcast shares the African continent’s stories and contributes to a diversity driven narrative of successful entrepreneurship in the global arena of popular entrepreneurship podcasts.

Since its launch in December 2021, 9 episodes have been recorded with 6 of these already launched.

**Guest entrepreneurs**

Dorcas Owino
Mara Zhanet
Chidi Nwaogu
John Arzeh
Diego Twahirwa
Joseph-Olivier Bilyie
Melanie Keita
Fatou Diarrassouba
Moustapha Sow
Zindaba Hanzala

**Hosts**

Fifi Peters
Maggie Mutesi

OYA podcast series, available on major audio and video platforms such as Apple Podcast, Spotify, YouTube, Google Podcasts, Stitcher, Amazon Music/Audible, Tunein, Android, Deezer, Audacy, Gaana, JioSaavn, Player.fm or Samsung was viewed/listened to around 1,300 times in total.
COMMUNICATION

OYA website

In order to maximize OYA visibility, the OYA team dedicated time to developing a website. The goal was to use story-telling to establish the context and need for the OYA programme in addition to publishing updates via weekly blogposts about implementation and results. Through a highly visual presentation, the site focuses on how the UNIDO-FAO partnership has developed a holistic approach to maximize impact. The initial website (www.oyaprogramme.org) was developed and launched in November 2020. Subsequently, the website was expanded and upgraded in March 2022 under the same domain name.

OYA website homepage

OYA Social Media

To be able to reach a young population, social media accounts on the platforms Twitter (@OYA Programme) and LinkedIn (@Opportunities for Youth in Africa Programme) have been created. These accounts allow a continuous sharing of updates, promote partnerships and ensure a greater interaction and engagement with the OYA community. On these two platforms, OYA gathers more than 12,500 followers who read, share, react and comment on the regular publications.

The OYA Programme also has a YouTube Channel where videos of the Entrepreneurial Mindset Podcast, as well as some interventions during high-level international OYA panels are shared. To further engage its online community, OYA also regularly publishes short videos, such as key moments of a podcast interview or thematic video, popularizing a technical question.

✓ 12,500 followers on LinkedIn, Twitter and YouTube as of 7 Dec. 2022
✓ 15 posts a month on average
✓ 25,470 profile views
✓ 130,300 impressions
(1 Jan – 7 Dec)
✓ 46 videos published
✓ 5,972 impressions
✓ 851 views (43.9 hours)
“OYA 2021 Highlights” brochure presents the overview of the various activities and achieved results in 2021. The brochure includes key figures, testimonials in a reader-friendly visual presentation to facilitate the diffusion of OYA’s activities, results, and impact.

OYA 2021 highlight Brochure cover
STRATEGIC PARTNERSHIPS

PUBLIC-PRIVATE PARTNERSHIPS FOR SUSTAINABILITY

The Opportunities for Youth in Africa (OYA) Programme is strongly anchored in an integrated public private partnership approach with a view to respond to the need for a concerted effort between public institutions and the private sector on capacity development, inclusive access to economic opportunities and resources, improved coordination and linkages, and knowledge generation and dissemination to ensure ownership and sustainability of its impact.

Through its partnerships at the micro-, meso- and macro-levels with national authorities, international organizations, financial institutions, youth associations, TVETs, local incubators and entrepreneurs, OYA is building an enabling environment for youth engagement in value chains with high potential for job creation.

Key principles guide OYA’s partnership approach:

✧ **Ensuring national and regional leadership and ownership**: OYA closely collaborates with governments and national authorities to build on national strategies and policies as a framework of action.

✧ **Ensuring multi-stakeholder participation**: Indeed, Multi-stakeholder engagement lies at OYA’s core coordination and management approach lead by UNIDO’s and FAO’s robust relationship with African Union Commission, as well as in the high degree of engagement of both public and private sector stakeholders to secure high-level support and strong ownership.

✧ **Maximizing on existing initiatives**: To ensure the sustainability of its impact beyond the span of the programme, OYA strengthens the capacity of meso-level institutions to enhance their visibility, their reach, and therefore their impact.

*OYA Integrated partnership approach*
Bridging between private and public sector: OYA strengthens cooperation and interaction within identified value chains and food system to build a better enabling environment for agribusiness development and the overall backing of national agribusiness growth.

Therefore, OYA’s integrated partnership approach ensures a multi-level concerted effort between the public institutions and the private sector to help create decent employment opportunities in the agribusiness sector.

PARTNERSHIPS WITH GOVERNMENTS & NATIONAL AUTHORITIES

Cabo Verde
OYA National Country Action Plan (CAP) has been developed in collaboration with the Minister of Agriculture and Environment and the Minister of Industry, Commerce and Energy.

Moreover, partnerships with public institutions (afore-mentioned national counterparts, the Institute of Employment and Vocational Training, pro-Empresa) and the private sector (Chambers of Commerce and Business Associations) were developed to ensure a highly participatory approach.

DRC
OYA National Country Action Plan (CAP) has been developed in collaboration with the Ministries of Agriculture, of Industry, of SMEs and of Employment.

Ghana
Aligned with Ghana’s agenda for job creation, OYA collaborates with the National Youth Authority (NYA) to support Government’s effort to accelerate job creation for youth through agribusiness and entrepreneurship development.

OYA will leverage on Government’s initiative; YouStart, led by the Ghana Enterprises Agency (GEA), to support young entrepreneurs to access capital, training, technical skills, and mentoring to operate their businesses.

Kenya
OYA CAP was developed in collaboration with the Ministries of Agriculture Livestock and fisheries, and of ICT, Innovation and Youth Affairs as well as government parastatals (including research institutions, women enterprise funds and the Fresh Produce Consortium).

Moreover, UNIDO has integrated OYA into its comprehensive Programme for Country Partnerships (PCP) developed in close collaboration with the Government in April 2021. This will strengthen the government ownership and enhance partnership building and resource mobilization.

Tunisia
Synergies with ongoing initiatives in Tunisia are created through partnerships with the Agence de Promotion des Investissements (Investment Promotion Agency) and the Institut national de Recherche agronomique (national agronomic research institute).
Zambia
In Zambia, letters of agreement have been signed with the Ministry of Agriculture. This partnership has extended to the Ministry of Youth and Sport whom OYA supported in the development of the National Youth Policy, National Indaba and Provincial Consultation.
OYA has also worked closely with the Ministry of Fisheries and Livestock officers who have provided technical support to the Aquaculture Incubation Programme in Solwezi.
Engagement meetings with the Minister of Technology have also been held.

SYNERGIES WITH EXISTING INITIATIVES

OYA contributes to the creation of a better youth-enabling environment by creating synergies with existing initiatives and programmes:

✓ In Cabo Verde, OYA is being integrated in projects that are currently under development with the Green Climate Fund (GEF), the African Development Bank (AfDB) and the Adaptation Fund.

✓ In DRC, OYA is being integrated into the IFAD (International Fund for Agricultural Development) action plan and in the Plan National de Développement Agricole – PNDA (National Plan for Agriculture Development).

✓ In Ghana, potential synergies are being explored with the Youth in Agriculture Programme, National Entrepreneurship and Innovation Challenge, Planting for Foods and Jobs, YouStart Programme, etc.

✓ In Kenya, UNIDO is exploring collaboration with its EU funded programme “Competitiveness and trade for selected value chains (MarkUp)”, which aims to contribute to the economic development of the Kenya by increasing the value of both extra and intra-regional agricultural exports in selected horticulture sub sectors

✓ In Kenya, synergies are being built with the African Youth Agripreneurs (AYA) Programme as the OYA youth platform will be hosted in a dedicated section of the AYA platform, to allow for further outreach, networking and dissemination of knowledge material.

✓ In Tunisia, OYA collaborates with the UNIDO-FAO-UN Women joint programme Promoting Women Empowerment for Inclusive and Sustainable Industrial Development in the MENA (Middle-East and North Africa) Region Phase II (PWE II).

✓ In Zambia, the Training Manual developed by Zambia Aquaculture Enterprise Development Project (ZAEDP) was used during the Aquaculture Incubation Programme in Solwezi with permission by the Ministry of Fisheries and Livestock and ZAEDP. OYA also supported the development of the Aquaculture Booklet which is being distributed widely to stakeholders in Zambia.

✓ OYA will upgrade the soya bean value chain in Zambia, through a collaborative partnership with Youth Cooperatives in two provinces. By the end of 2022, the already finalized concept note; along with project documents will be submitted to GCP for funding in 2023.

✓ In Guinea, OYA partners with the UNIDO EU-funded “Revival of the Pineapple Industry” project (Relance de la filière ananas en Guinée - REFILA), Guinea’s national component of the West Africa Competitiveness Programme (WACOMP).

✓ In Guinea-Bissau, the project on “Improving the competitiveness of the mango sector in Guinea-Bissau: production, local processing and export support”, the national component of the West Africa Competitiveness Programme (WACOMP), is one of OYA partners.

✓ In Senegal, OYA collaborates with UNIDO’s “Investment for New Employment Opportunities” (INOE) project which objective is to create jobs for youth and women by promoting sustainable investment and private sector development in agro-industry and related areas in Ziguinchor, Sédhiou and Kolda.
STRATEGIC PRIVATE SECTOR PARTNERS

African Diaspora Youth Forum in Europe (ADYFE)
ADYFE focuses on “equipping every youth with knowledge and skills to get jobs that create more jobs”. The ADYFE is the largest Diaspora Entrepreneurship Forum in Europe toward Africa. It is a convener for youth entrepreneurs within the African Diaspora in Europe and has strong synergies to the OYA programme in its efforts to increase access decent employment opportunities, enhancement of entrepreneurship and normative work to promote inclusive sustainable industrial development for all.

African Summit on Entrepreneurship and Innovation (ASENTI)
ASENTI is an annual forum that brings SMEs, MMEs, Start-ups and different stakeholders together for an intensive interaction, networking and training on entrepreneurship and innovation from across Africa. The summit gathers top industrial leaders from Africa and globally to share knowledge on business, Innovation and connect with; African start-ups, policy makers, Health innovators, Agri-tech, Start-ups, Cyber security experts, Fintech companies, media, CMS, investors, Green energy, climate change experts and scholars. ASENTI has been held for the last 6 years in different countries across Africa.

Bridge for Billions
Bridge for Billions aims at democratizing access to quality entrepreneurship worldwide, to foster equal access opportunities to all entrepreneurs and aspiring entrepreneurs. Unlocking innovation for all, they encourage innovative solutions for social and environmental issues that matter to most and that will make economies more inclusive and resilient.

Business Club Africa
Business Club Africa is a business network dedicated to unleash Africa’s full potential and ensure its sustainable development by bringing together entrepreneurs and decision-makers from all across the Continent. With their regular meetings, capacity-building events, exclusive market places, Business Club Africa offers start-ups and young entrepreneurs opportunities to deepen their network and access new markets and business opportunities.

Jacaranda Hub
Jacaranda Hub aims at developing young people in ICT and entrepreneurship through innovation hubs. It supports youth to have the right facilities, knowledge and mentorship. Jacaranda Hub works with pre- and post-startups across Zambia and contribute to a nationwide socio-economic impact and commercial growth through a number of initiatives that support young people with different skills, trainings and linkages to global ecosystem programs.

Kosmos Innovation Center (KIC)
The KIC invests in young entrepreneurs and small businesses who have big ideas and want to see their country grow. The KIC was established in Ghana in 2016 with programs focused on inspiring and empowering young entrepreneurs to drive change in their own country. Since its inception, the KIC has focused on innovation in agriculture - the country’s most important sector and largest employer. More than 600 aspiring entrepreneurs have participated in KIC Ghana programs, resulting in the creation of more than a dozen promising start-ups that have gone on to secure seed funding, additional business training, and capital investment.

Lakehub
LakeHub is a Youth-Led technology and Social Innovation Hub developing 21st-century skill-building frameworks, training tools, investing in Youth-led Innovations, Grassroots Innovations, and Agribusiness Value Chains. Their model embeds Youth-
Work Readiness Approach in collaboration with key potential partners and investor readiness in a bid to secure financing for the Incubated and accelerated social ventures. Over the years Lakehub has created a community of innovators and entrepreneurs in the region; trained and placed over 100 young software developers and incubated 300 youth-led start-ups out of which 75 are Youth-Led Agribusinesses.

**Magnitude.io**

Magnitude.io is a US-based company which is to cultivate generations of brilliant scientists, engineers, and leaders through stellar STEM (Science, Technology, Engineering and Mathematics) experiences igniting curiosity, inquiry, and ingenuity. They are dedicated to build a collaborative world that empowers life-long learners with the skills, knowledge, and courage to go boldly into the unknown; to embrace curiosity; and to champion the principles of sustainability wherever humans explore, whether on Earth or beyond.

**Melanin Kapital**

Melanin Kapital is a financial advisory firm that connects investors and social impact entrepreneurs who share the ambition of making the World a better place.

The company aims at becoming the leading collaborative financial platform providing African social impact projects with access to liquidity, partnerships and mentoring from international investors. They use collaborative and inclusive financial instruments, using new technologies and blended finance approaches to support early-stage entrepreneurs and scale local economic activities.

They leverage their networks globally interconnecting resources to Africa in order to encourage mutually beneficial partnerships and synergies that improve social impact directly on the continent. By building bridges that link Africans from the Global Diaspora with Africans on the continent, they aim at reuniting cultures and embracing change that will build a brighter future.

**SensXAfrica**

SensXAfrica is a venture capital and private equity start up working across Africa. This business platform aims to provide an enabling environment for entrepreneurs to succeed by developing their business skills through training programmes, networking, and creating investment opportunities needed to launch, build and scale their businesses. They encourage and promote the spirit of entrepreneurship in Africa by providing an innovative and technologically friendly ecosystem that empowers businesses to thrive.

**Upcoming Collaborations**

In 2022, the OYA programme also explored potential partnerships with other structures with a view to create synergies and strengthen OYA impact. As a result, strategic partnerships are being developed the following structures:
Afreximbank

The African Export-Import Bank (Afreximbank) aims at stimulating a consistent expansion, diversification and development of African trade, while operating as a first class, profit-oriented, socially responsible financial institution and a center of excellence in African trade matters.


Through improvements in business development, they are able to leverage diverse channels to provide solutions to clients and other stakeholders. As a self-governing institution, they emphasize strong governance structures as key components of enterprise risk management and promote an organizational culture based on core values such as Uncompromising Integrity, Teamwork, Trust and Respect for the Individual, Innovation, Excellence & Flexibility, a Passion for Learning and Drive, Professionalism and Responsiveness, a Commitment to Africa and Supporting African Emancipation and Empowerment.

CECI

The Centre d’étude et de coopération internationale (CECI – Center for International Studies and Cooperation) is a leader within an international network of partners combatting poverty, exclusion and inequality, working to create a strong, international CECI that rallies key agents of change in both the South and the North to promote sustainable socio-economic development, reduce poverty, establish egalitarian gender relations and build the security of the most vulnerable populations.

CECI combats poverty, exclusion and inequality. To this end, CECI builds the development capacities of disadvantaged communities. They support gender equality, violence reduction, food security, resilience and adaptation to climate change. We mobilize resources and promote knowledge sharing.

CECI strives for innovation and efficiency. They work on sustainable development strategies by collaborating with strategic partners to carry out programs and projects. Strengthening democratic governance and protecting the environment are systematically incorporated into all of CECI’s programming.

CECI offers a variety of opportunities for direct cooperation, such as exchange programs, internships, international volunteer work, social and economic development, responsible consumerism, and social, eco-friendly tourism.
Mastercard Foundation

The Mastercard Foundation works towards enabling young people in Africa to access dignified and fulfilling work. Bringing together the private sector, donors, young people, and civil society, they aim at creating effective systems and infrastructures, supportive policies, and an environment where young people can find work and entrepreneurs and small enterprises can succeed and grow.

The Foundation is currently working in 33 countries across Africa, where they will develop a long-term plan for each country of focus that will:

- Improve the quality of education and vocational training so that they equip young people with the skills employers need;
- Leverage technology to connect employers and job seekers, and drive growth; and
- Enable entrepreneurs and small businesses to expand through access to financial services.

Mastercard Foundation’s Africa Work Strategy shares OYA’s objective to create an enabling environment for growth, job creation, education and skills development, and an ability to influence within regions.

The OYA programme and its partner Bridge for Billions had a virtual meeting with the representative of Mastercard in Kenya and responded to an Expression of Interest (EOI) in Ghana in partnership with FAQ. OYA is currently preparing an EOI submission through the Global Green Growth Institute (GGGI) for West-Africa countries. The OYA programme is planning to engage with the Head of Partnership of Mastercard based in their Headquarters to discuss strategic synergies between OYA and their Africa Works Strategy to mutualize efforts and partnerships.

Meta

In partnership with ADYFE, the OYA programme is exploring a collaboration with Meta in relation to its virtual incubation programme IDEA App. Contacts have been made with regional representatives to present the OYA programme’s achievements and discuss a virtual reality incubation pilot programme.

Formerly known as Facebook, Meta now also owns Instagram and Whatsapp, among other products and services. This multinational, whose products are used by 3 billion people around the world aims at building a metaverse, an integrated environment that creates new ways to connect people, share ideas and support innovative solutions and projects.

Meta has announced its participation in incubation programmes and other capacity-building activities in Africa with a view to support the development of extended reality (XR), Augmented reality (AR) and virtual reality (VR) in the continent. Spreading the metaverse hype in Africa could foster innovative solutions for entrepreneurship, using new and digital technologies.
THE OYA PROGRAMME THANKS ITS MAIN PARTNERS IN 2022

INTERNATIONAL ORGANISATIONS

REGIONAL AND LOCAL PARTNERS
APPENDIX

APPENDIX 1: BRIEF ON CABO VERDE

Context

At the image of the rest of the continent, the demographic profile in Cabo Verde is quite young, with an average age of 29 years. Opportunities for youth are limited in the countries, where 60% of the poor are under 25 years (and 53% of the poor are women).

Cabo Verde suffers from a high unemployment rate, especially among young people. In 2019, the unemployment rate among young people (15-24 years old) was 32.5% but affected more young women (29% of young men were unemployed while this rate peaked at 39% for young women).

23.68% of employed workers only work part-time job. The gender repartition among part-time workers is unfavorable to women (28.23% of women have part-time job against only 20.05% of men). Moreover, even when employed, youth and women are mostly work in the informal economy as contributing family workers, subsistence farmers and home-based micro-entrepreneurs.

Nevertheless, there are many untapped opportunities for youth employment and self-employment in the agricultural value chains, including through agro-processing and innovative marketing models.

Although the share of agriculture in GDP has decreased to around 5% since 2018, this sector provides more than 10% of the total employment in the country. Women are underrepresented in the agriculture sector as 14.7% of Cabo Verde male working population is employed in the sector against only 5.47% women. The rural areas account for 34.3% of the total population.

The COVID-19 pandemic greatly affected the country: economic activity in Cabo Verde is estimated to have contracted by 14.8% in 2020 - against a relatively steady growth between 3.7 and 5.6% between 2016 and 2019, the largest contraction on record and the second largest in Sub-Saharan Africa, according to Cabo Verde’s latest Economic Update published by the World Bank today.

The COVID 19 pandemic has particularly exposed vulnerabilities among young people and women, especially in rural areas where the pandemic undermined the already precarious agricultural productivity, food security and gender equality.

Key National Statistics

- 556,857 estimated total national population
- 1.1% population growth annually
- 60% of the poor is under 25 years old
- 32.5% unemployment rate among 15-24 years old (39% for young women)
- 23.68% part-time jobs
- Agriculture contributes to ca. 5% of GDP
- Agriculture provides more than 10% of employment
- 5.6% GDP growth in 2019, expected -14.8% in 2020

OYA in Cabo Verde in 2022 at a glance

- In Cabo Verde, OYA is being integrated in projects that are currently under development with the Green Climate Fund (GEF), the African Development Bank (AfDB) or the Adaptation Fund.
- In Cabo Verde, the mapping of the potential stakeholders of OYA platforms is being finalized

For further information

- Country page: [https://www.oyaprogramme.org/cabo-verde/](https://www.oyaprogramme.org/cabo-verde/)
APPENDIX 2: BRIEF ON THE DEMOCRATIC REPUBLIC OF CONGO (DRC)

Context

DRC has a vast agriculture potential, with 80 million hectares of arable land, forests and water resources allowing for considerable fishing potential. However, its outstanding assets for the development of agriculture and livestock are underused.

In rural areas, more than 70% of the workforce works in the agriculture sector. Exploited in a sustainable way, Congolese agriculture can create more than 60% of jobs at the national level. Indeed, multiple bottlenecks hamper the agricultural sector, namely (i) access to land property, (ii) access to credit and financing, (iii) low productivity, (iv) deficient infrastructure and insufficiently integrated markets, (v) almost non-existent agricultural feeder roads, (vi) low access to energy blocking the processing of products.

Gender inequalities exist in the agriculture sector where 82% of farm managers are men against only 18% are women. Farm managers’ education level also differ according to the gender. As shown in the graph below, while almost half of male farm managers have attended secondary school, the majority of female farm managers have no education at all, and only 12.8% of them attended high school.

Key National Statistics

- 89,561,404 million estimated total national population
- 3.1% population growth annually
- 70.3% of population under 30 years
- More than 70% of rural workforce employed in agricultural sector
- 82% of Farm managers are men
- 17.7% overall unemployment rate, 37.8% among 15-24 years old
- 4.4% GDP growth in 2019
- Agriculture contributes to 20% GDP

OYA in DRC in 2022 at a glance

- In DRC, OYA is being integrated into the IFAD (International Fund for Agricultural Development) action plan and in the Plan National de Développement Agricole - PANDA (National Plan for Agriculture Development).
- 127 participants (39% women) from the government, international community, civil society and research joined the workshops in Goma and Kinshasa
- 12 panel discussions, 17 exhibitions, 8 round tables facilitated networking and information/experience sharing
- In DRC, the mapping of young agripreneurs and incubators (incubators + accelerators) that will constitute the basis of OYA platform is being finalized
The access of credit is another issue in RDC: 99.5% of farm workers hardly use any credit, either because there is no credit offer, or too expensive, or with unacceptable conditions. Farm associations and cooperatives could represent a good alternative, but the general lack of good governance in the sector prevent farm managers to join.

At the image of the rest of the continent, the Democratic Republic of Cong (DRC) is a very young country, with 45.7% under 15 years old, 70.3% under 30 years old. The gender repartition among each age group is relatively equal, except for the 20-29 years old which comprises much more women.

The youths are more exposed to unemployment: while the overall unemployment rate is 17.7%, it reaches 37.8% among 15-24 years old. It should be noted that these estimates vastly under evaluates unemployment as one only need to be working one hour a week to be considered employed.

For further information

✧ Country page: https://www.ovaprogramme.org/drc/
✧ OYA Workshops in DRC https://www.ovaprogramme.org/ateliers-forum-en-rdc/
APPENDIX 3: BRIEF ON GHANA

Context

Unemployment and underemployment are global development challenges. The situation in Ghana is no different. The Ghana Living Standards Survey 7 data put the unemployment rate at 28.1%. In Ghana, labor force participation is high: according to World Bank (2018) close to 77% of the working population were recorded to be active in the labor market in 2017. The participation rate is also stable over time, hovering around 74-77%.

Failing to provide adequate productive opportunities for young women and men has far reaching consequences, especially considering that today’s young women and men will be the driving force of the future economy and most of the working age population. Young men and women represent a significant portion of Ghana's population, with about 60% of the population under the age of 25 and 35% between ages 15 and 35 (National Population Census, GSS).

In Ghana, agriculture is a key contributor to employment with many untapped opportunities for the youth. It employed 40.65% of the Ghanaian able-bodied population as at 2017 with a per capita cultivated land (ha) of 0.67 and value of total agriculture production (constant gross value 2004-2006 billion US$) of 10,717 as at 2012 (FAO, 2013).

Although the agriculture sector has been overtaken by the service sector in recent years, it still contributes significantly (19.1% to GDP, Source: GSS 2020) to the Ghanaian economy. The sector employs more than 50% of the population and still holds enormous opportunities for employment creation for youth. Evidence suggests that the sector remains a main gateway to work, and that, for many, it will become the sector of lifetime employment. Thus, if productivity and earnings in agriculture do not improve, the wider economy will remain depressed in rural areas, where the majority of the population lives, and options for youth will shrink (Filmer and Fox 2014).

Rural-educated youth are not attracted to low-productivity or subsistence agriculture. The absence of jobs in rural areas is a cause of the migration of youth to urban areas, where they seek non-agricultural jobs. The migration of young adults to cities can result in a shift in the age structure of the rural population toward older ages, with clear implications for labor markets, agricultural production, and food security. Meanwhile, youth in rural areas have few opportunities to add value to crops or to start agribusiness or agricultural entrepreneurial activities. They are limited by poor infrastructure, a lack of processing and storage facilities, weak cooperative groups, and poor access to markets and networking opportunities. As the sector that drives

Key National Statistics

❖ 30,417,858 million estimated total national population
❖ 2.1% population growth annually
❖ 35.9% of the population is 15-35 years old
❖ 28.1% unemployment rate
❖ Agriculture employs 40.65% of able-bodied Ghanaian
❖ Agriculture contributes to 19.1% of GDP
❖ 6.5% GDP growth in 2019

OYA in Ghana in 2022 at a glance

✓ Potential synergies are being explored with the Youth in Agriculture Programme, National Entrepreneurship and Innovation Challenge, Planting for Foods and Jobs, YouStart Programme, etc.
✓ 90 participants (47% women) were trained, in collaboration with the National Youth Authority, in sustainable agriculture production
✓ 40 participants (58% women) were selected to benefit from further hands-on-training in selected value chains.
✓ 43 teams (24% led by women), 137 entrepreneurs (30% women) participated in AgriTech Challenge Pro, benefiting from 28 capacity-building sessions and raising 250,000 USD investment from Mastercard Foundation and Cargill
the rural economy in Ghana, agriculture needs to undergo massive transformation to create employment opportunities for youth.

Ghana is a major regional travel hub, serving as a connector for most of the West African countries, and is largely an import-driven economy. As such, the COVID-19 pandemic has had substantial negative impact on the country’s international trade and reserves. The country’s revenue has been affected adversely by the pandemic with travel restrictions, border closure, falling oil prices and a growing unemployment rate. Ghana like other countries in the region has tightened financial conditions with the exchange rate under pressure.

The COVID-19 pandemic is expected to have impacts on food systems and food security in the short, medium- and long-term. The pandemic is already affecting food systems in Ghana through disruptions in food supply, demand and decreases in purchasing power of the poor and vulnerable. Volumes and values of exported agricultural commodities such as cocoa, cashew, fruits and vegetables have also reduced due to closure of ports and low demand from importing countries.

For further information

- Country page: https://www.oyaprogramme.org/ghan/
Appendix 4: Brief on Kenya

Context

Agriculture dominates the Kenyan economy, accounting for 40% of the overall workforce (70% of the rural workforce) and about 52% of the annual GDP (25% directly, 27% indirectly through linkages with other sectors). The sector accounts for 65% of the export earnings, provides the livelihood (employment, income and food security needs) to a majority of the Kenyan population and contributes to improving nutrition through production of safe, diverse and nutrient dense foods. The sector is also the main driver of the non-agricultural economy including manufacturing, providing inputs and markets for non-agricultural operations such as building/construction, transportation, tourism, education and other social services.

Despite the agricultural sector being the backbone of the economy, and the high investments made in policies and programs, the sector is yet to fully maximize on its potential. Looking at the gap in employment of youth, this sector offers an opportunity to engage youth through improving their employability and employment skills in agribusiness.

Employment growth in recent years has mainly benefitted the older segments of the labour force, due to their better contacts and education. At the same time, it is estimated that only 500,000 new jobs are created per year, most of them in the informal sector. While the overall unemployment rate is 11%, the rate of youth unemployment is 35%. To a large extent, unemployment in Kenya is a youth problem. In fact, the Kenyan youth unemployment rate is the highest of all countries in East Africa. According to the Kenya National Bureau of Statistics (KNBS), national unemployment in the country stands at 9.3 percent, but this rises up to 18.3 percent in the case of youth aged 15-24. The gender gap is also a critical issue in this sense: according to KNBS data, women make up 67 percent of the unemployable youth population (KNBS, 2018a; ILO, 2020).

The issue of youth unemployment is particularly critical considering how young Kenya’s population is overall: 75 percent of Kenyans are below 34 years of age (out of a population of 35 million people) while the median age is 20. The young adult population (i.e. those aged between 18 and 34) represents 29 percent of the total, or 13.7 million people (KNBS, 2019).

In the field of agriculture, issues that have contributed to youth not finding employment include inadequate access to land as in most cases land is still owned and controlled by parents, inadequate access to credit and appropriate technologies, poor non-inclusive markets, inadequate skills to participate in lucrative nodes of the agricultural value chains, and non-inclusive policies that deter interest.

Key National Statistics

- 52,573,967 million estimated total national population
- 2.3% annual population growth
- 40% of overall workforce in the agriculture sector
- Agriculture accounts for 65% of the export earnings
- 11% overall unemployment, 35% youth unemployment
- 29% of the population is 18-34 years old
- 5% GDP growth in 2019
- 21.2% of GDP from the agriculture sector in 2019

OYA in Kenya in 2022 at a glance

✓ Synergies are being built with the African Youth Agripreneurs (AYA) Programme as the OYA youth platform will be hosted in a dedicated section of the AYA platform, to allow for further outreach, networking and dissemination of knowledge material.

✓ 88 young agripreneurs (42% women) and 7 (sub-) country officials participated in the financial inclusion and digital literacy workshop

✓ 50 young entrepreneurs (44.4% women) learnt how to use digital marketing tools as well as the functioning of a crowdfunding platform.

✓ Out of the 3,000 youths that will be included in OYA youth platform, 152 young agripreneurs have already been profiled by type (gender, education level, value chains, capacity-building needs). County officers in Siaya have already participated in capacity-building sessions to ensure an efficient coordination of the platform.
Awareness on the existence of Agriculture Technical Vocational Education & Training (ATVETs) is next to unknown and hence is not being taken up by youths. The number of Curriculum Development Assessment and Certificate Council (CDAC) approved institutions offering Competency Based Education & Training (CBET) courses are also too low.

Lastly, the COVID-19 pandemic had had wide-ranging socio-economic impacts on youth in agribusiness in Kenya. Youth experienced stress and frustration, loss of income/jobs, loss of market outlets which affected especially those engaged in agribusiness due to the closing of markets and restaurants that are key customers for fresh produce. High business costs of financial hurdles e.g., higher cost of transportation was another key effect. In some cases, as identified in the assessment, the youth identified coping mechanisms which in some cases led to innovative business ideas.

For further information

- Country page: [https://www.oyaprogramme.org/kenya/](https://www.oyaprogramme.org/kenya/)
APPENDIX 5: BRIEF ON TUNISIA

Context

Youth is a major driving force of sustainable and inclusive economic growth in all African countries. However, the reality is quite different since young people have very few stable economic opportunities ahead of them, hence excluding the majority of them from the labor market. For the most part, young people accessing work find non-decent jobs in the informal circuits that are developing more and more in African countries.

In Tunisia, young people (15-34 years old) represented 32.9% the total population in 2018. However, the unemployment rate for these young people is very high, around 26%, and the unemployment rate among higher education graduates is even higher, at around 28%. This is even more obvious if we consider interior regions and rural areas, where 35% of higher educated young are unemployed, which pushes a large number to exodus and emigration, often at the risk of their lives. The COVID-19 pandemic has had a negative effect on employment, especially on youth, with an overall unemployment rate of 36.1%, between 28-31.2% for higher education graduates.

The level of education among Tunisian population, especially among young people, has improved over time thanks to the development of the education system in the country. Indeed, the overall literacy rates is 80.7% (87.1% for men against 74.3% for women), and 94% among young people (95.5% for men, 92.3 % for women). However, these increases in education are not reflected in increases in employment.

The agriculture sector contributes to around 10% of Tunisia GDP but only 8.6% of national investments are directed to agriculture (among which 53.7% comes from the private sector). The Covid-19 pandemic has impacted those investments: national private investment has decreased and foreign direct investments were zero after the crisis (against 2.8% in 2018).

The interior regions, predominantly agricultural and rural, develop at a slower rate. In these regions, where agriculture is the main pillar of youth employment and entrepreneurship opportunities, this sector experiences a deep crisis. Indeed, despite its relative short-term resilience presented during the covid-19 health crisis, the agricultural sector has been directly impacted both in terms of production activity and marketing, particularly on international markets due to certain traffic restrictions and above all changes in consumer supply habits in the main markets for Tunisian products.

Key National Statistics

- 11.82 million estimated total national population
- 1.1% population growth annually
- 2.5% GDP growth in 2018, 1.4% in 2019
- 32.9% of the population is 15 - 34 years old.
- 26% of 15-34 years old are unemployed.
- Agriculture contributes to 10% of GDP

OYA in Tunisia in 2022 at a glance

- Synergies with ongoing initiatives are created through partnerships with the Agence de Promotion des Investissements (Investment Promotion Agency) and the Institut national de Recherche agronomique (national agronomic research institute).
- OYA collaborates with the UNIDO-FAO-UN Women joint programme Promoting Women Empowerment for Inclusive and Sustainable Industrial Development in the MENA (Middle-East and North Africa) Region Phase II (PWE II)
- 18 VSEs/SMEs were supported in 2 of the selected value chains.
- OYA contributed to 7 guiding notes for policy makers to support the development of responsible entrepreneurship in agriculture and agribusiness in Tunisia.
The rejuvenation of farm managers is important so that the agricultural sector can overcome its present challenges through innovation, whether technical (in terms of production-model, intelligent agriculture, support tools decision-making, etc), organizational (with new multi-stakeholder platform, e-commerce, short channels, good governance), economic or financial (crowdfunding, SSE, guarantee fund, mixed finance, etc.) to facilitate the installation and investment of young people in agriculture and agri-food systems.

For further information

✦ Country page:  
https://www.oyaprogramme.org/tunisia/

✦ Country Action Plan:  
APPENDIX 6: BRIEF ON ZAMBIA

Context

Zambia is one of the world’s youngest countries by median age. It is experiencing an unprecedented rise in youth unemployment due to economic pressures, population growth and inability of industries to create enough job opportunities. However, the country is confronted with a high poverty rate, stagnating gross domestic product (GDP), and increasing unemployment especially among women and youth. Overall, the agricultural sector is the main employer although it decreased its contribution to Zambia’s GDP in the past decade from 11.6% in 2009 to 2.7% in 2019. In addition, most of workers in the agriculture sector engage in the informal sector where their job is not prominently sustainable.

While Zambia’s unemployment levels remain relatively high compared to other neighbouring countries (with 13.2% unemployment rate at the national level), youths are affected more significantly (17.5 % youth unemployment rate). A gender issue is recognised by high figures (youth unemployment rate for females at 18.5% compared to 17.4% of males).

Unemployment is on the increase in Zambia due to low education levels (only 58% completing secondary education and 2% completing higher education) and professional training levels that do not match those expected from the private sector. Moreover, due to economic constraints, industries are not creating enough jobs compared to the population growth. Youth unemployment is even stronger in rural areas (only 34% rural youth are employed against 64% of their urban counterparts), due to lower employment opportunities and education level.

Youth involvement in agriculture has decreased from 56% in 2012 to 22% in 2019 since they perceive agriculture generates low income but requires intensive labour. Youths face several challenges: informal jobs, limited access to capital and finance, limited opportunities for and the quality of training, COVID-19 disruption against the labour market and limited policy supports.

Although Zambia’s agriculture sector employs most of labour force, the sector remains largely under-developed. Its contribution to GDP averaged 9.8 percent in

Key National Statistics (2019)

◆ 17.9 million estimated total national population.
◆ 2.8% annual population growth rate.
◆ 1.4% GDP growth (projected contraction for 2020)
◆ 54.4% of Zambians live in extreme poverty.
◆ Agriculture contributes to GDP at 2.7%.
◆ 71.0% employed in agriculture.
◆ 80.8% informally employed in agriculture.
◆ 17.9% national youth unemployment rate (female 18.5% and male 17.9%)
◆ 22% involvement of youths in agriculture.
◆ 13% of potential workers can get decent vocational training.

OYA in Zambia in 2022 at a glance

✓ 122 students (60% girls) from 4 schools participated in OYA ExoLab Research in Space for Life on Earth, which was inaugurated by the Minister of Youth and Sports, in presence of FAO Country Representative, UNIDO Programme Officer, private sector stakeholders and more than 200 students

✓ 60 youth participated in the Aquaculture incubation training programme, developed in collaboration with the Ministries of agriculture and of Fisheries and Livestock

✓ Zambian Minister of Science and Technology, represented by its Director, participated in OYA Side-event in the margins of TICAD8

✓ OYA participated in the development of the National Youth Policy. Represented in the UN Youth Group Youth Group of Focal Point Persons for UN Agencies, OYA was involved in National Consultative meetings with the Ministry of Youth, Sport and Arts in preparation for the National Youth Indaba as well the Provincial Consultations.

✓ Letters of agreement have been signed with the Ministry of Agriculture.

✓ OYA supported the Ministry of Youth and Sport in the development of the National Youth Policy, National Indaba and Provincial Consultation.
the period 2006 -2015, way below the national aspiration of 20 percent. According to the research from FAO (2019), the agricultural sector in Zambia currently faces numerous internal and external challenges including low productivity, under-utilization of factory processing capacity by firms, low investments into the sector, poor market access, lack of technologies and ICT, climate change, competition from cheap imports, restrictive regulatory environment, high energy costs as well as diseases and pests such as locusts. Among these challenges, the ones which directly affect youth unemployment are low productivity as a result of lack of mechanizations and under-utilization of processing capacity among major processing firms (averaging at about 40 percent) resulting in fewer jobs.

On one hand, the sector is occupied with smallholder farmers (approximately 400,000) engaged in production. On the other hand, it is vertically integrated by large scale commercial companies. The outgrower programmes are the largest source of loans to the farmers covering 9.7% of total loans floated to the smallholder producers.

The COVID-19 pandemic has also negatively affected the demand side of agri-foods due to closure of restaurants, hotels and a ban on gatherings, workshops and tourism travel. The hotel industry which depends on the agri-foods sector virtually came to a standstill leading to the further loss of jobs in downstream support services such as the agri-food supply chains. In addition, COVID-19 required many youths to be familiar with digital technologies and access internet for e-Education, e-Training as most schools and TEVETA institutions closed over a long period of time.

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**OYA in Zambia in 2022 at a glance (cont.)**

- OYA worked closely with the Ministry of Fisheries and Livestock officers who have provided technical support to the Aquaculture Incubation Programme.
- Engagement meetings with the Minister of Technology have been held.
- Synergies were created with Zambia Aquaculture Enterprise Development Project (ZAEDP), whose Training Manual was used during the Aquaculture Incubation Programme. OYA supported the development of the Aquaculture Booklet which is being distributed widely to stakeholders in Zambia.

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**For further information**

- Country page: [https://www.oyaprogramme.org/zambia/](https://www.oyaprogramme.org/zambia/)
- OYA ExoLab: [https://www.oyaprogramme.org/oya-exolab-research-in-space-for-life-on-earth/](https://www.oyaprogramme.org/oya-exolab-research-in-space-for-life-on-earth/)